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ABSTRACT

Evaluations are presented of recently produced media products designed for use in schools. The materials are grouped in three main categories--films, filmstrips and others, including kits, charts, tapes, filmloops and slides. Within categories, the products are arranged by the following subject matters: man as an individual, man as a social creature, human communication, man in the universe, technology, the arts, history, geography, languages, and fiction. Each product which is cited is accompanied by an extensive annotation. This includes a summary of the product's content and information relating to the type of media it represents, its title, producer, copyright date, source, length, cost, grade level, subject area and whether it is in color and has sound. In addition, each annotation contains an evaluation of the product made by a reviewer and a recommendation on whether or not the material should be obtained for school usage. (PB)

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MEDIA EVALUATIONS

1974



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INDIANA ASSOCIATION FOR EDUCATIONAL COMMUNICATIONS AND TECHNOLOGY

School of Education

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1974 IAECT MEDIA EVALUATIONS

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Ratings Used

Excellent	Recommended
Very Good	
Good	Not Recommended
Fair	
Poor	

Abbreviations Used

R	Records
C	Tape Cassettes
mm	millimeter
m	minutes
Initials	Capital initials of evaluator
c	color
b/w	black and white

Explanation

Evaluations are first divided into large media categories: films, filmstrips, and others; then they are listed in rough Dewey Decimal form, in an effort to bring like subject matters together.

The evaluations herein published are personal opinions of the person evaluating the materials. These committee members are all active in the field and are in contact with teachers and students in the Indiana schools. Each person evaluated the materials made available to him or her, usually in the process of evaluating for the local school; no attempt was made to cover the field of new products although many new items are listed.

The prices and information herein are correct to the best of our knowledge.

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Capital initials following evaluations indicate
committee evaluator.

AUDIOVISUAL MATERIALS EVALUATION FORM

Type of material:

_____ 16mm film

_____ transparency

_____ 8mm film loop: _____ super

_____ record

_____ filmstrip

_____ tape: _____ reel, _____ cassette

_____ slide

_____ other: _____

Title _____

Producer _____ Copyright date _____

Purchase source _____

Length (minutes, frames) _____ Cost _____

Sound _____ Silent _____

Color _____

Black & White _____

Producer's recommended grade level (circle):

K 1 ^P2 3 4 ^I5 6 7 8 ^{JH}9 10 ^{HS}11 12 College Adult

Subject area(s) _____

TO THE EVALUATOR: If possible, preview materials in a classroom situation.

Your evaluation:

	Poor	Fair	Good	Very Good	Excellent*
Meets study objectives	_____	_____	_____	_____	_____
Content	_____	_____	_____	_____	_____
Authenticity	_____	_____	_____	_____	_____
Technical quality	_____	_____	_____	_____	_____
Teacher's Guide	_____	_____	_____	_____	_____
Overall evaluation	_____	_____	_____	_____	_____
Recommended use	_____	_____	_____	_____	_____

Comments:

Do you recommend purchase of this material? Yes _____ No _____

Evaluator _____ Date _____

School _____ Grade or subject _____

IAECT Media Evaluation Committee

Master copies of this form are available from IAECT Media Evaluation Committee Chairman.

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Films

100's--Self-Concept

ME

16mm film, 1972, c, 16m
Centron, \$225

Young John was not happy being himself so dreamed of being a part of the best of many others. Then, when the parts were removed, there was no "John" left. He awoke, wanting reassurance of love from his parents for himself and decided being "Me" was the best way.

The thought behind this film is good, but it all seems unnatural. At times the boy's responses were inaudible.

Grades P-3. Fair. Not Recommended. BLH

THE MOST IMPORTANT PERSON SERIES

"The Most Important Person" series which follows was produced under a special federal grant and is being distributed by EBEC. It is aimed at the young (4 yrs.) child to give him a clearer understanding of himself. Each has one concept, and tells the story with songs and animated people. They are clever, but sometimes difficult to understand.

GROWING UP

16mm film, 1973, c, 3½m
EBEC (produced by Sutherland)

Jimmy, a 4-year-old, can't go to the fire, read a book, or play with the gang --he's too little. But Bird (green--not Sesame's yellow) shows him he can do lots of things Baby can't do because he is growing up. Jimmy is just the right size to get a ball down so the gang does let him play. Bird tells them "growing up is great, but being little is fun too!"

Characters here are animated but realistic. General thought is simple and simply told. I'm not sure the average gang would let him play with them even if he did help them out, though.

Grades K or Head Start. Good. Rec. BLH

FEELING GOOD, FEELING HAPPY

16mm film, 1972, c, 3½m
EBEC (produced by Sutherland)

Mr. Bumble, the Bird, and a little girl discuss what make people feel good or happy, followed by singing and children in "feeling good" situations.

Grades K or Head Start. Good. Rec. BLH

OOPS! I MADE A MISTAKE

16mm film, 1972, c, 3½m
EBEC

Young children are shown in a variety of situations where they unintentionally make mistakes while a song is sung indicating everyone makes mistakes--so there is no need to feel badly. Ends with a little one smiling over her "Oop". As a mother, I would prefer seeing a little caution given to being more careful rather than the "So What" attitude.

Grades K or HS. Fair. Not Rec. BLH

I'M THE ONLY ME

16mm film, 1972, c, 3m
EBEC (Produced by Sutherland)

Hundreds of children can't find another one exactly like "Me"--and that's o.k.

Grades K or Head Start. Good. Rec. BLH

THEY

16mm film, 1972, c, 16m
Centron, \$215

Through use of a stream, a boy and his teen-age counterpart explore "We," and "They." When the youngster is on this side, he is a "We," and believes "We" are the good guys; but they are "We" when they join the "They's" on the other side. They even discuss the "Outs" on the island. The teen-ager finally tries

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to show that the "They's," "We's," and "Out's" depends on one's point of view. If we just expand our own worlds, all of us will be "We's."

Grades 3-10. Very Good. Recommended. BLH

THIS IS MY FRIEND

16mm film, 1971 (?), c, 10m
King Screen Productions, \$140

A good film for all elementary grade levels for language arts, human relations, and social studies. The nature of friendship and the fact that friends come from all different backgrounds is stressed. Designed to help children talk about their own experiences in making friends.

Grades 1-6. Good. Recommended. GLR

300's--Careers

APPLYING FOR A JOB

16mm film, 1971, c, 13m
EBEC, #3011, \$167.50

A recent graduate has a summer job but needs another job immediately, but has no skills for office work. Aptitude tests show she should do well clerically and counselling encourages her to enroll in night courses for skill improvement and to watch for opportunities. All leads were futile; then when she did find an opening, she goofed it by not preparing for the application. Next time she was prepared and got the job.

Grades 8-12. Very Good. Recommended. BLH

CAREER FILMS

The five McGraw-Hill careers films previewed were very good but seemed to be produced for minority groups and those already dropped out of school. Three films (Women, Men, and Ernie) featured individuals with "lousy" jobs that were going nowhere, somewhat degrading and classing those who work at routine jobs as being inferior. These

jobs do need to be done and some fine people do them and are happy. I wish they had recognized this and suggested that others need to move on ahead to be satisfied. And the flash aheads to better jobs seemed to show mostly whites in them--is this representative? Also, the individuals used who had quit high school had very good English and good appearances for representing drop-outs. This is not saying drop-outs aren't this good--but are they all?

JOBS AND CONTINUING EDUCATION:

ERNIE RODRIGUEZ HATES SCHOOL

16mm film, 1968, c, 12m
Produced by Clark
McGraw-Hill #657254-4, \$160 (in 1972)

Ernie Rodriguez hated school so he quit in tenth grade. He now finds himself in a routine job going nowhere. But he learns that school is anywhere you find it and anywhere you feel good about learning. He finally decides to take advantage of the training program offered by his employer after investigating industrial vocational training schools, governmental programs, apprenticeships, and general classes for basis skills improvement.

Grades 8-12--Better for post drop-outs.

Good. Rec. if it fits your situation.
BLH

JOBS AND INTERVIEWS: GETTING STARTED

16mm film, 1968 (?), c, 15m
McGraw-Hill #657255-2, \$200

A colored boy living in a slum neighborhood is told to find out what jobs there are and how to go about getting one. The bulk of the film centers around the interview--possibilities of poor interviewers, ending with suggesting the interviewer will be fair and respectful. Then how should the applicant act--begging, reluctant, belligerent and demanding? Be yourself and be honest; then be prepared to take advantage of any training programs offered.

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The goal here just seems to be to get a job, which may well be the first goal of non-graduates in an underprivileged area. Seems to apply more for vocational students or drop-outs than for high schools.

Grades 7-10. Good. Recommended if suitable for economic situation. BLH

JOBS FOR MEN: WHERE AM I GOING?

16mm film, 1968, c, 11m

McGraw-Hill #657252-8, \$145 (in '72)

A dishwasher dislikes his "lousy" job and seeks to better himself. He finds he needs to talk to someone who knows how to help him. His educational background counts, as do skill tests, and finally interviews. He finally hires into a job which trains and has chances for improvement as skill and training improve. Many jobs are shown in quick flashes during the whole film.

Grades 7-12. Good. Recommended. BLH

JOBS FOR WOMEN:

WHERE ARE YOU GOING, VIRGINIA?

16mm film, 1968 (?), c, 11m

Produced by Clark University

McGraw-Hill #657253-6, \$150 (in '72)

Virginia is a sequel to the Jobs for Men film. Virginia hates her routine job, goes to the employment agency for help. They try to help her find herself through interviewing, testing, developing basic skills, and investigating job families. She finally realizes it will take time and training to better her position but feels it will be worth the effort to be going somewhere.

Grades 8-12.--Better for post drop-outs. Very Good. Recommended if it fits your situation. BLH

JOBS IN THE WORLD OF WORK:

A GOOD PLACE TO BE

16mm film, 1969, c, 12m

McGraw-Hill #657251-x, \$160 (in '72)

"If you're not working, you're a no one." And work means different things to different people. Several individuals tell what their jobs mean to them while they work--money, prestige, personal satisfaction, being with people, interesting, self-expression--all important. This is really an encouragement to choose to work rather than to be a bum.

Grades 7-12.--Better for post drop-outs. Very Good. Recommended for lower economic areas. BLH

CAREERS: CLERICAL

16mm film, 1970's, c, 9 1/2 m

Doubleday #91620, \$130

Girls are shown in clerical jobs: file clerk, and secretary. Then one girl tells how she was not prepared for getting a job with either skills or application techniques. She gained these through further schooling and became a key-punch operator. Ends with her realizing how important her job, plus those of other named clerical workers, is to companies in over-all production. Although good in emphasizing the necessity for preparation in high school, it seems to dwell too much with the key punch operator rather than showing a variety of clerical occupations.

Grades 7-12. Fair. Not Recommended. BLH

CAREERS: CONSTRUCTION

16mm, 1970, c, 9m

Doubleday Multimedia, \$130

Starting with an architect making plans for construction, men are shown as they tell about the dangers and opportunities in their jobs. Drag line, cement, high steel, and carpenter workers were shown, ending with the declaration that the industry is going to have to find cheaper

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and faster ways of construction to meet demands.

Grades 6-9. Good. Recommended. BLH

CAREERS: EDUCATION

16mm, 1970, c, 12m

Doubleday Multimedia #91550, \$150

Many teachers are shown in the classroom and tell their opinions of teaching. All are young and enthused. Most scenes show involvement with small groups and plenty of equipment, with no problem scenes--perhaps too idealistic--but at least what the educational revolution hopes to achieve.

A teacher must like to work with kids. This is the satisfaction received rather than the pay. Seems to take a very optimistic view of teaching.

Grades 7-12. Good. Recommended. BLH

CAREERS: GOVERNMENT SERVICES

16mm, 1970, c, 9m

Doubleday Multimedia #91570, \$130

The force of civil service workers includes 2½ million federal, plus 7½ million in state and local, plus the Armed Forces. Examples of government workers; community worker, fireman, etc., are shown. Indication is made that pay, working conditions, and permanence vary greatly in government positions.

Grades 7-12. Good. Recommended. BLH

CAREERS: LEISURE INDUSTRIES

16mm film, 1970's, c, 9m

Doubleday Multimedia #91590, \$130

Three leisure time jobs are presented: recreation leader, camper builder, and cycle shop owner. The recreation leaders are shown watching various activities but not as leader-organizers. The other two follow successful hobbies which expanded into enjoyable businesses

This seems a trifle narrow in presenting the whole recreational field.

Grades 7-12. Poor. Not Recommended. BLH

CAREERS: MAKING A CHOICE

16mm, 1970, c, 16m

Doubleday Multimedia, \$230 (?)

"Do you enjoy your work as much as you do your play?" You can, but it takes planning now. Students are encouraged to follow their interests or hobbies and to talk with people in the field. They should also consider hours, location, salary, and ability before selecting---then be ready to change as the job market changes. Stresses interest more than abilities, hoping that people will like their work.

Grades 8-11. Good. Recommended. BLH

CAREERS: MECHANICAL

16mm, 1970, c, 11m

Doubleday Multimedia #91600, \$130

Only two types of mechanics are shown here: automotive and aircraft, with seemingly many filler scenes of cars and airplanes--definitely attractive to those interested in mechanics but not really informative. Both the car mechanic and airplane mechanic loved their jobs and working with machines. The aircraft mechanic emphasized the time factor in completing a job but that safety is still most important. Again, the men talked of their jobs while scenes of them in action were shown.

Grades 5-10. Fair. Recommended. BLH

CAREERS: OPPORTUNITIES FOR TRAINING

16mm, 1973, c, 15m

Doubleday Multimedia #91650, \$190.50

After an introduction stating high schools are not really preparing one for life, individuals are shown in three vocational training situations: trade

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school, armed forces training schools and factory trade school. In-training situations are shown with several students while one explains why he chose the particular type. This emphasizes that students going to these can learn and that there are few problems since the students really want to learn.

Grades 8-12. Good. Recommended. BLH

CAREERS: SALES

16mm film, 1970, c, 11m
Doubleday Multimedia #91510, \$130

Sales persons in a retail clothing store, insurance, wholesale foods, door-to-door, and for a big company talk of their jobs as the video shows them in action. All indicate the necessity of perseverance in sales--but that effort and extra time will usually result in equivalent financial reward.

Grades 7-9. Good. Recommended. BLH

FIND YOURSELF, THEN YOUR JOB

16mm film, 1973, c, 15m
Doubleday Multimedia #91660, \$190.50

A very general film showing different teen-agers tell how they are finding out what they like to do before committing themselves to careers. Some "grow up" in a situation which is liked enough to make it a career; others are exploring through job survey training in the schools, some of which demand more schooling. Throughout the presentation, one is aware of the necessity to do serious thinking about the future rather than just take what comes.

Grades 7-12. Good. Recommended. BLH

CAREERS: SERVICES GENERAL

16mm film, 1970, c, 9m
Doubleday Multimedia #91520, \$130

A hostess welcomes us on board her bus as she serves her various passengers as

they reflect upon their service jobs. A beautician sees good money in liking her job and the people; a chef trainee thinks he learned the right way--starting as bus boy and hopes to work up to head cook; an assistant housekeeper in a hotel tells us a high school diploma is not necessary, but neatness is, as she looks forward to being head housekeeper; and a hotel manager is happy in his job of running a miniature city. All serve people and enjoy working with them.

Grades 7-12. Very Good. Recommended. BLH

CAREERS: TECHNICIANS

16mm film, 1970's, c, 12m
Doubleday Multimedia #91530, \$130

Technology is leaping ahead, and is dependent upon technicians in all fields. Three of these are shown on the job as they tell about it: field manager over electronic technicians who install and service computers; draftsman in an architectural firm; and lab technician in a hospital. Good scenes of related workers show how the technician fits into the whole picture.

Grades 7-11. Very Good. Recommended. BLH

JOBS IN THE CITY: DISTRIBUTION

16mm film, 1971, c, 10½m
Centron, \$135

As two fathers leave for work, distribution is defined as getting goods from the factory to the customer. This not only involves transportation, but warehousing the product, and running the retail store. Seems to lack depth in that it followed one product primarily when there are so many things being distributed in so many different ways.

Grades 1-5. Fair. Not Recommended. BLH

JOBS IN THE CITY: MANUFACTURING

16mm film, 1972, c, 11m
Centron, \$150

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Manufacturing is compared to dividing up the jobs at home--each one doing a special task--and is further defined as making things. Just about everything one uses is manufactured. After this introduction, we visit a welder in a small appliance factory and the importance of his job and the interdependence of all jobs and workers in the factory is explained. Further interdependence is explained in receiving money for work and buying other items manufactured by others--as shown in the automobile factory. A great variety of jobs is shown in the metals manufacturing field with a quick look at jobs with other basic materials. Although one can be taught on-the-job, one might find greater chances and variety of employment by going to vocational school to learn a special trade.

Grades 4-8. Very Good. Recommended. BLH

JOBS IN THE CITY: MASS MEDIA
16mm film, 1972, c, 11m
Centron, \$150

Although produced for elementary schools, this film would fit well in junior high. The need for more communications than the human voice leads to the definition of mass media. This leads naturally to the need for a message to be formed, with a quick look at numerous jobs involved in producing it and getting it sent. Jobs involved in printing, advertising, radio, and TV are shown. Very good for an over-all look at the communications field. The introduction involves fifth or sixth graders, but the rest of the film is suitable for older students.

Grades 5-8. Very Good. Recommended. BLH

JOBS IN THE CITY: MEDICAL AND HEALTH
16mm film, 1972, c, 14m
Centron, \$190

We follow a young boy as he and other patients meet members of the medical and

health professions in a hospital including: ambulance attendant, doctor, registered nurse, medical technologist, X-ray technician, admissions, dietician, practical nurse, physical therapist, surgeons, inhalation therapist, and hospital administrator.

Although intended for elementary audiences, we feel this could well be used as an exploratory film through the eighth grade in giving students an insight into the variety of hospital jobs. We would have preferred seeing other agencies giving health services at least mentioned to give an even broader picture of the health field.

Grades 1-8. Good. Recommended. BLH

JOBS IN THE CITY: SERVICES
16mm film, 1972, c, 11m
Centron, \$150

The difference between manufacturing and sales of a product and that of offering service is well explained. Then, as we travel through the city, we take a peek at individuals actually selling services: bus driver, recreation, service station, furnace repairman, cleaners, etc. Good in making one realize the variety of services that are "sold" when there is no product involved.

Grades 1-8. Good. Recommended. BLH

JOBS IN THE CITY: WOMEN AT WORK
16mm film, 1972, c, 11m
Centron, \$150

"It is just as important for girls to think about what they want to be someday as it is for boys." And girls aren't limited any more to the nimble-finger jobs or the feminine ones. "Being a girl is no reason not to be a/an _____." Many, many, many women in various jobs are shown--stimulating one into thinking no job is impossible if one wants it. The film also encourages girls to take an interest in doing well in school now

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to develop skills and abilities which might be used on a future job.

Grades 5-10. Very Good. Recommended. BLH

THE KINGDOM OF COULD BE YOU SERIES

16, 16mm films, 5-6m ea., c, 1970 (?)

EBEC #3310, \$995

Produced by Sutherland

Elementary children are taken into "The Kingdom of Could Be You" on the Wizard's coat tail. In elementary fashion, they explore the world of work, finding out what people in various job families do. Most of this is done in cartoon fashion although some real photography is used showing real scenes. A very clever and interesting way to acquaint children with the idea that people work at many, many different jobs and that all are necessary.

Each film starts with an identical 30+ second singing introduction--entrancing but quite a lot of duplicate film footage paid for if the whole set is purchased. Some jobs are over-simplified and seem to almost give the wrong impression--yet this simplification is probably necessary at the primary level. The two below were previewed. We assume the whole set is of the same quality. The series was presented on Captain Kangaroo television about two years ago.

Grades K-3. Very Good. Recommended. BLH

AGRIBUSINESS

EBEC #3313, \$78

In this land of "in and out" (seeds in, plants out), youngsters realize vegetables, grains, meats, dairy products, and even some clothing (sheep) come from agriculture.

BUSINESS AND OFFICE

EBEC, \$78

The wizard flies his youngsters downtown to business offices where they see computerized people working. They then

visit other spots--and find office people working and planning in stores and all kinds of places. They help other people get things done. The final scenes are shots of office workers in reality and in great variety.

MAKING A CHOICE

16mm film, 1970, c, 15m

Doubleday Multimedia #91630, \$190

Will you enjoy your work, or will it just be a job? Will you get a job which has a chance for advancement? Part-time work might give an insight into what a job is really like. One is never too young to start exploring job possibilities. The film showed many jobs, describing personality and schooling needed, thereby indicating job differences. A good introduction to job possibilities and the thought that the future may bring new types of jobs.

Grades 7-12. Good. Recommended. BLH

300's--Government

PRESIDENT OF THE U.S.: TOO MUCH POWER?

16mm film, 1972, c, 25m

EBEC #3116, \$296; #3117 (b/w) \$151

Hubert Humphrey lectures on the role of the presidency and his powers with help from a male narrator occasionally. News briefs excerpts are used to demonstrate the powers of the president: Head-of-State, Commander-in-Chief, influencing economy, etc. Each president interprets his role and assumes power in his own way. Yet, the presidency is bigger and more durable than any one man. News reel excerpts are black and white.

Grades 10-12+. Very Good. Rec. BLH

THE RISE OF THE AMERICAN CITY

(Rise of Industrial America Series)

16mm film, 1969, c, 23m

EBEC #2850, \$390

As Robert leaves the farm to go to the

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city to make his living, we see the city of today with its problems and opportunities. We are then taken back to life in the U.S. as it was in the villages and farms and proceed historically to the development of the cities, especially New York and Chicago. In the process, we see how historical events caused immigration to the cities and where and why people settled in them.

A few present-day mayors introduced the film, indicating there is hope because cities are people. But basically, this is just a historical film on the growth of cities, using film clips and pictures of the times involved.

Grades 10-12. Good. Recommended. BLH

RULES, LAWS AND YOU

16mm film, nd, c, 11m

Naubacher-Vetter Film Prod., \$175

An interesting film designed to show how respect for law and order begins with the student's acceptance of rules made by the family, the school, and the community.

After a colorful cartoon-style introduction, viewers look in on a Boys' Club meeting where members are making rules for the organization. Other examples shown are the need for punctuality, harm that can come from a lack of rules for indoor and outdoor play, and behavior during fire drills. Traffic laws and a dramatization of a boy caught in a petty theft lead into the close of the film which poses the question: "What do you think would happen if we forgot all of our rules and laws for just one day?"

Grades 4-12. Very Good. Recommended. GLR

300's--Miscellaneous

BILL COSBY ON PREJUDICE

16mm film, 1971, c, 25m

Pyramid, \$300

On the surface, this is a very boring film. But, if you listen to Cosby, you

will soon get his point. The film consists of a long monologue given by Cosby, who is seated on a bare set. He expresses just about every prejudice ever thought or spoken by a bigot. In each case, his "solution" is "just get rid of them." Both fascinating and shocking, the film will no doubt lead to open discussion by the audience.

Grades 9-Adult. Good. Recommended. GLR

THE SATIRIC EYE

16mm film, 1971, c, 13m

Learning Corp. of America, \$185

Consisting of four short, animated segments, THE SATIRIC EYE looks at our society today. The first segment, "Inauguration," shows problems experienced by a pompous public official at the scene of a bridge dedication. "Success" turns the tables on a lion tamer. The third segment, "Funeral," is a macabre view of a corpse who suddenly sits up and spoils the ritual display of grief. (But does he get by with it?) "Either/Or" illustrates how man, in his attempt to appease two opposing sides, completely loses his identity.

The film is an excellent vehicle to encourage a discussion of man's hypocrisies. (LCA does include a film guide inside the film can lid where it is protected. Interestingly, the guides give a Library of Congress number for each film; however, they do not give the length of the film!)

THE SATIRIC EYE was the first film previewed by this writer that had "Film Study" listed as one of the subject areas for which it is appropriate. This fact speaks for the wide-spread acceptance of Film Study in today's schools. The film may also be used in English or Social Studies classes.

Grades 7-Adult. Very Good. Rec. GLR

SCHOOL

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SCHOOL (continued)

16mm film, 1970, c, 12m
Communications Group West, \$165

A charming introduction to school life is presented in this film. Simple concepts, such as introductions, using the restroom, and creative play activities are illustrated. Children can easily relate to their own teacher because the teacher-narrator is not identified or seen.

Designed as a basic orientation and motivational film to help dispel fears and stimulate discussion, SCHOOL should be seen by all pre-school students, and perhaps their mothers.

Grades K-3. Very Good. Recommended. GLR

A STORY, A STORY

16mm film, 1973, c, 10m
Weston Woods, \$150

This African folk tale relates the adventures of Ananse, the Spider man who brought stories from the Sky God for the children of earth. Adapted from the book of the same title written by Gail Haley, this film effectively combines woodcuts and narration to tell the story.

Grades 3-6. Good. Recommended. ALM

400's

SPELLING IS IMPORTANT

16mm film, 1970 (?), c, 12m
CCM Films, \$150

A very good film showing the everyday need for spelling. The relations between spelling and other adult activities are stressed. Proofreading, proper speech habits, and forming mental pictures are given as suggestions to the student. Considered by these reviewers to be useful in several subject areas and grade levels.

Grades 4-6. Excellent. Rec. GLR/NR

500's--Astronomy

ECLIPSE OF THE SUN
16mm film, 1973, c, 9m
Beckley, \$115

Allows students to see the total solar eclipse, and helps them understand how the eclipse takes place and why it is important to an astronomer. Graphically explains how an eclipse occurs and shows actual footage of the March 7, 1970, eclipse.

Grades 4-12. Good. Recommended. GLR

THE AGE OF ASTRONOMY

16mm film, 1973, c, 12m
Beckley Films, \$145

This film introduces the basic concepts of astronomy to students. It helps them understand the relationship of the earth, planets, the sun, and stars, and should encourage them to want to learn more about the universe. It is a basic, but good film for the intended audience.

Grades 2-6. Good. Recommended. GLR

500's--Geology and Ecology

THE AGING OF LAKES
16mm film, 1971, c, 14m
EBEC #3023, \$167.50

After a quick explanation of newly formed nutrient-poor lakes compared to the natural aging of lakes through increased nutrients, this film goes into an explanation of how many are speeding up the process of eutrophication through sewage and wastes. Scenes of aging lakes and the plant and fish life show the aging process. Man is taking temporary measures to clean up these lakes but must take permanent action through proper final sewage processes and other controls. Each lake has its own identity and solutions must match the lake.

Grades 7-12. Good. Recommended. BLH

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GLACIERS ON THE MOVE

16mm film, 1973 (Dec.), c, 11m
EBEC #3177, \$135

A geologist tells and shows how he studies the Athabasca Glacier in Canada. Through time-lapse photography, he shows melting, changes in run-off amounts, and actual movement of the whole glacier. Through lab experiments, he shows how pressure on lower ice causes it to give or move, thus causing crevices or breaks in the top ice. Very interesting in showing how a scientist studies nature and the time involved and required in a study before scientific statements can be made.

Grades 6-10. Good. Recommended. BLH

THE TRAGEDY OF THE COMMONS

16mm film, 1971, c, 23m
King Screen Productions, \$295

Designed to help students define problems and develop hypotheses based upon observations, inferences, and experiences, this film is advertised as a "E3CS issue-oriented inquiry film." It should not be limited to this! It is a fantastic film for teaching ecology, and especially population problems.

Divided into four parts, each part ends with a specific place to stop the film for discussion. The first part shows failure to share responsibilities (in this case, an 18th Century English Commons, from which the film gets its name), the contrast of crowded and uncrowded environments, conflicting values and attitudes, and finally, some solutions to some of the problems are examined. In total, a highly pertinent and tragic film.

Grades 7-College. Very Good. Rec. GLR

THE GARBAGE EXPLOSION

16mm film, 1970, c, 16m
EBEC #2977 \$200; b/w #2978, \$102.50

Starting with stating that average Americans throw away 4-8 pounds of garbage daily, and that this would fill the Panama Canal four times yearly, we are then shown the various types of garbage and the ways it is being now handled. Most of these are unsatisfactory, however, so new research is being done, some of which have undesirable side effects. Using these wastes as potential resources might be the answer. With anticipated garbage doubling in 20 years, it is our choice whether or not to expend money and energy enough to find solutions to the Garbage Explosion.

Grades 6-12. Very Good. Recommended. BLH

SMALL PREDATORY ANIMALS

16mm film, 1972, c, 12½m
Centron, \$170

After starting with the definition of predatory as being one which kills and eats other animals, while showing examples, this proceeds to show small predatory animals hunting for food. The canine teeth are shown on skulls as being special adaptations for meat eaters. After showing the weasel, muskrat, raccoon, fox, and mink, the point is made that these are important to man; they feed on small animals and maintain balance of nature.

Grades K-8. Very Good. Recommended. BLH

600's

THE TOBACCO PROBLEM: WHAT DO YOU THINK?

16mm, 1972, c, 17m
EBEC #3091, \$200

Use of tobacco is great according to ads--then why the debate on laws? or why the research? Cancerous mice and pitted lung tissues are shown from research laboratories, giving strong indications of the dangerous effects of smoking on the body. After such positive proof, what do you think about smoking?

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This would have made a good ending, but the film proceeded to show about three minutes of teen-agers discussing the film and smoking which was really an anticlimax. The research proof is enough to get people thinking and forming their own opinions.

Grades 8-12. Very Good. Recommended. BLH

I'LL BE SEEING YOU

16mm film, 1970, c, 11m
AIMS #1217, \$130

This drug film is a good tool to use for a discussion starter. The premise is that a dealer will "be seeing each student," and it is up to the student to know what to do. Types of drugs and their effects on the human body are discussed. "Less dangerous drugs," such as glue sniffing, are shown to be very dangerous. "Some of you will start taking narcotics on a dare, and eventually get hooked for life unless you are smart enough to beat the percentages. We'll meet again...I'll be seeing you."

Proven to be an excellent introductory film when used by this writer in class.

Grades 4-6. Very Good. Recommended. GLR

700's

USING AND CARING FOR ART MATERIALS
16mm film, 1973, c, 11m
Centron, \$160

"Art," the bird, gives hints while youngsters perform the tasks in caring for basic art materials: paints, brushes, crayons, paper, scissors, and clay. He ends with the tip: "If you remember to take good care of your art materials, they'll do better work for you."

Grades 1-4. Very Good. Recommended. BLH

900's--Geography and History

THE SUNSHINE STATE OF FLORIDA
16mm film, nd, c, 15m
Beckley Films, \$150

A very recently filmed overview of Florida which includes major points of interest throughout the state. Cities, parks, recreational areas and other places of interest, both historical and contemporary, are shown. Interesting film techniques such as multiple images are used. The narration and sound track add much to the film. Originally produced for National Airlines, this film will easily fit into any U. S. geography course. It is non-commercial and stresses both geography and history.

All Grades. Good. Recommended. NR/GLR

THE GREAT STATE OF FLORIDA

16mm film, 1971, c, 27m
Beckley Films, \$275

A patriotic tone runs through this film which shows that our land is made up of fifty separate states that are united to make up our nation. The film presents facts about Florida's past, present, and future, all shown in a colorful and exciting manner that is both educational and entertaining. Modern screen techniques are tastefully used.

All Grades. Good. Recommended. GLR/NR

TOTAL WAR

16mm film, 1965, 26m
Learning Corporation of America, \$165

TOTAL WAR is a moving anti-war film from the widely-respected National Film Board of Canada. History students will find that they have not seen the vast majority of the scenes before. Apparently, footage is from Canadian and German documentary sources. Several unique close-up views of Hitler and other wartime personalities are shown. Contemporary correlated reading sources are listed in the teaching guide.

Every student should have the opportunity to see this visual history of WW II, man's first TOTAL WAR. It shows very vividly that "everyone was a loser."

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NOTE: This is a film with two titles. The title on the screen was WAR II: TOTAL WAR. As listed in the LCA catalog, the title is TOTAL WAR. A minor point, but important when using alphabetical guides.

All Grades. Excellent. Recommended. GLR

TWO INDIANS: RED REFLECTIONS OF LIFE
16mm film, 1973, c, 25 $\frac{1}{2}$ m
Centron, \$340

Two Indian boys, plus several other youngsters, from the Institute of American Indian Arts, reflect on their lives and the role of the Indian in American life. They are proud of being Indian and want to continue to keep their separate cultures. They are ready for the Indian to make and choose his own way, yet realize the Indians' responsibility in achieving this.

Most of the scenes depict artists at work in their school training; some reflect back to "home" on the reservation. This is not an informative film, merely members of a minority group reflecting on how it is and how they feel.

Grades 9-Adult. Good. Preview. BLH

Filmstrips
(sound and silent)

100's

DO WE LIVE OR EXIST? (by the students)
1 sound strip, 1971, c, R or C
Guidance Associates, \$21.50

A filmstrip created by a group of students in which they have used original photography, music, poetry, and art. There is no message or instructional purpose to be conveyed, but rather to invite an open-ended discussion by a group of students in arriving at individual reactions to the question posed by the title. This filmstrip is an item which must be "lived with" for several days with plenty of time given for deep discussion. Its main value would be with advanced students.

Grades 11-12. Recommended. MW

LET'S LISTEN

2 sound strips, c, 10m, 50 fr. ave.
Coronet #S105, \$15 (1 record)
#M105, \$20 (2 cassettes)

Awarded an American Film Festival Award as best filmstrip for lower elementary grades, the set includes actual photographs of farm animals synchronized with their associated sounds. Thought provoking. Good photography with a minimum of subjects on each frame. Sights and sounds of a big city allow children to guess the sound prior to seeing the subject. Rhymed narration adds to zing of the set. Well received in classrooms! Filmstrip titles: Cows Don't Say Moo
Exploring City Sounds

Grades 1-3. Excellent. Recommended JC

MYSELF AND ME

5 sound strips, 1973, c
EBEC, \$58.50 (?)

Someone used some imagination and caught children's voices asking questions, thinking and wondering, as children were photographed in action. The whole set

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is thoroughly delightful--just stimulating youngsters to think about themselves and others and their feelings. It is the best we've seen in the "self-image" area, even compared with films. Each frame involves the child and should stimulate responses at any spot. Each strip moves fast and ends with three captioned frames for class discussion.

Titles include:

- What Do I Look Like?
- How Do I Feel?
- What Do I Like to Do?
- What Do I Dream About?

Grades K-3. Excellent. Recommended. BLH

300's

THE DO'S AND DON'TS OF BEHAVIOR IN SCHOOL

1 sound strip, nd (1 record)

Classroom World Productions, \$11.50

Fundamentals of good manners and behavior are presented. The filmstrip is hand-drawn and the narration is somewhat fast. The material is highly recommended for all elementary students even though minor parts of it may seem peculiar to the Southern states.

Grades K-6. Good. Recommended. GLR

VALUES FOR TEENAGERS OF THE 70'S

2 sound strips, c, 1973

Guidance Associates #IF-104 107, \$11.50

Updates Values for Teenagers based on a series of taped conversations with four teenagers. Young people are developing a system of values they must live with.

Grades 9-12. Recommended. FP

THE DO'S AND DON'TS OF LEARNING

1 sound strip, nd (1 record)

Classroom World Productions, \$11.50

Illustrates how to organize study time and gives tips on how to get and retain facts for maximum benefits. The filmstrip frames are hand drawn; however, the concepts presented are quite worthwhile.

Grades 4-6. Very Good. Recommended. GLR

MANNERS ARE FOR YOU

6 sound strips, 197C (R or C)

Universal Ed. and Visual Arts, \$51.00

These filmstrips dramatize the idea behind and practice of manners for children. Good manners are presented as indications of courtesy, kindness, and respect for others, not as a meaningless list of rules. The photography is realistic and informal.

Filmstrips in this set are: "What Are Manners About?" "Manners Begin at Home," "Good Manners in School and at Play," "Good Table Manners, Anywhere," "Taking Our Manners Out in Public Places," "Manners on the Move: Traveling and Visiting." The filmstrips are available individually.

Grades 1-6. Very Good. Recommended. GLR

UNDERSTANDING VALUES

6 sound strips, 1973, c

Eye Gate #X448, \$62.75 (R)

Middle school students take a close look at their values by finishing the story situations--many of which are similar to ones they encounter. The strips encourage thought and discussion by stopping at key points and by not giving the answers.

Stealing: What would the world be like if everyone helped himself?

Cheating and Chiseling: Does parental cheating on taxes and puzzles lead to cheating in school?

Lies, Half Truths, and Untold Truths: Is it always best to tell the whole truth?

Other's Values/Your Values: Can one expect respect for one's own values if respect is not given to other's values--even if you don't agree?

Who Cares/Staying Involved: Is it easier to not "see" situations in which to help out, or is it up to us to belong and to participate.

Right, Wrong, or Maybe? Is there a gray

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area of maybe rather than always a right or wrong? When?

Grades 5-8. Very Good. Recommended. BLH

HOW TO STUDY

1 sound strip, nd, (1 record)

Classroom World Productions, \$11.50

Essential study hints presented in a well-organized manner. Planning and follow-through are stressed. Certainly a necessary item for all students. May be somewhat advanced for elementary use.

NR

Grades 4-12. Very Good. Recommended. GLR

THE BLACK RABBITS AND THE WHITE RABBITS

1 sound strip, 1968, c (R or C)

Warren Schloat, \$25

Designed to encourage student discussion and it will! The allegory presented is easy to see, even for elementary students. Presented in rough cartoon form, this material is suitable for any grade level, and is considered by this writer to be a must for all elementary children. A useful teacher's guide is included.

Very heady material for classroom use, it is pointed, easy to relate to, and certainly will capture students' attention. If you dare to teach human relations, you will be able to use this. Also available in 16mm and super 8mm.

All Grades. Excellent. Recommended. GLR

300's--Careers

WORKERS SERIES: WORKERS AND THEIR WORK

8 sound strips, c, 1972, 12m ave.

Coronet #S168, \$63

This is a delightful series, investigating vocations in a kid's language. For example, people don't repair things, they fix them. Each strip involves children and leads naturally into discussion of the vocation.

Workers and Their Work: People work in many ways; each has his own job; each is an expert. With division of labor, each depends on others for things he wants, and pays for with wages. One is paid according to the type of work done, training needed, quality of work, responsibility, danger, skill involved, etc.

Workers Who Fix Things: When Dad can't fix Steve's bike, it leads to discussion of people who fix things: A repair man can replace parts, if there is standardization of parts. We can go to the repairman or he can come to you. Some things are fixed before they break--maintained--to keep from breaking.

Workers Who Move Things: A visit by Scotty and his dad to the airport leads to a discussion and picture series of workers in airplanes, buses, and trains, moving things, including workers who service the machinery, cargo handlers, and traffic controllers or dispatchers--all the persons who help move people or things on land, sea, or air transport.

Workers Who Sell: Making and selling litter bags leads to the study of various salesmen--retail, wholesale, real estate, insurance, door-to-door, mail, and phone. These are paid regular salaries, or on commission. What would life be without workers who sell?

Workers Who Make Things: Children learn while making cookies that dividing the work speeds up the process. They look at this division of labor, mass production, and standardization of parts in a factory, construction work, and in a bakery. Where do the things you want and need come from? People make them.

Workers Who Provide FoodWorkers Who Provide ServicesWorkers in Professions

Grades K-4. Very Good. Recommended. BLH

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WORLD OF WORK I and II

6 sound strips each set, c. 1967, '70
 McGraw Hill, I-#101770, \$54 (R)
 -#102190, \$59 (6C)
 II-#101779-8, \$54 (R)
 -#102195-7, \$59 (C)

Accurate and comprehensive views of a variety of occupations which can be entered with little or no training.

Grades 7-12. Recommended.

FP

SECRETARY IN A CHANGING WORLD

4 sound strips, c. 1973
 Teaching Resources #410090, \$55 (R)

Each soundstrip presents an important facet of the vital role a secretary plays in today's business world.

Grades 9-12. Recommended.

FP

300's--Customs

CHRISTMAS CUSTOMS AROUND THE WORLD

2 sound strips, c. 1973
 SVE #A841, \$19 (R); \$21 (C)

Little known Christmas customs throughout the world are delightfully shown in these two strips. A Danish elf escorts us into a dozen cold countries showing and telling of mischief makers, predicting the future, and the star in Alaska. The magic mule of Syria tells how he became magic, then takes us to other warm countries where fires, festivals, and vacationing are popular. Only about two frames are devoted per country, so these strips merely give a sample of customs.

Grades 1-8. Very Good. Recommended. BLH

STORIES FROM OTHER LANDS:

THE ARABIAN NIGHTS

4 sound strips, c. 1972
 Imperial Films #915-R, \$44.00
 #915-C, \$51.80

Aladdin and the Magic Lamp, Ali Baba and the Forty Thieves, The Merchant and the

Jinni, and Sinbad the Sailor were the four tales selected for production. Background music and narration are very good. However, the artist's conception of the characters and action lacks the drama and excitement found in the original stories. Aladdin and Sinbad were more interesting than the other titles. One might want to purchase individual titles and not the complete series.

Grades 5-8. Good. No Recommendation. ALM

AMERICAN INDIAN MYTHS, GROUP II

4 sound strips, c. 1973
 Imperial Films #927-R, \$48.00
 #927-C, \$51.80

These four tales taken from myths of the Micmac tribe of Canada and the Oto of the Great Plains are recreated in this series: Why Turkeys Have Red Eyes, The Good Giants, Little Scar Face, Glooskap and the Winter Giant. The series is well done. However, one objection to purchase might be that a school would prefer instead to buy series of legends from more commonly known and studied tribes than these.

Grades 3-6. Good. Recommended for additional purchase.

ALM

500's--Science and Ecology

POETRY OF THE SEASONS

4 sound strips, 1973, c. 79 fr. ave.
 Centron, \$52.50 (R), \$60.50 (C)
 Titles: Fall, Winter, Spring, Summer

Designed for awareness and appreciation, these filmstrips, with individual cassettes, are a treat! Narrated with blank verse poetry, excellence of photography is evident. Teacher guide includes helpful and innovative info and extended activities. Science, art, and language arts uses. Sixth grade teacher indicated "These were really excellent for motivational media before writing poetry." Of interest, also, in environmental studies

Multi Grades (preview of vocabulary will help primary presentation.)

Excellent. Recommended.

JC

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POETRY OF THE SEASONS (as above)

In a calm and relaxing manner, we are invited to observe nature. This is done with exceptional pictures while an open verse poem provides the narration for each season's strip. This is more than a science set, or ecology, or language arts; it is a study of the whole rather than of parts.

Grades 6-12. Very Good. Recommended. BLH

MAN CHANGES HIS WORLD

2 sound strips (C), 1970 (?)
Warren Schloat #S-455, \$46

The story of man's struggle to master his environment, beginning with Stone Age tool making, religion, hunting, and other related areas. Illustrates how discoveries and inventions have changed our world. Stresses goals for technology and offers ways in which the continuity of man's development can allow him to overcome the problems that confront him today.

Grades 4-Adult. Very Good. Rec. GLR

NATURE STUDIES #1: THE LIVING DESERT

5 sound strips, 1965, c, 5-12 min.
Disney, \$61.51 + 50¢ card kit

Disney's purpose in offering educational materials is to offer enjoyable items with learning built in, and this set is no exception. Although motion was missed, suspense and action are still there.

What is a Desert shows the mountain barriers along the U.S. west coast and shows the desert country which receives little rain because of this barrier, including sand, barren hills, salt flats, and disappearing rivers.

Animals at Home in the Desert shows the animals commonly seen in daylight hours.

Predators of the Desert shows the killers on the prowl, even against each other.

Water in the Desert creates a cludburst and the resulting wall of water in the riverbed and its disappearance in the sand, plus the rebirth of seeds and plants and the resulting beautiful flowering of the desert.

Nocturnal Creatures of the Desert brings the night creatures to life and each's never-ending struggle for food and life.

Grades K-8. Very Good. Recommended. BLH
and Hazel Hunt, Gr. 3, Star City Elem.

ECOLOGY OF A DESERT

2 sound strips, 1973, c
Imperial Films #406-R, \$28.00
#406-C, \$29.90

Death Valley is the location for this presentation of desert plants and animals. The study also provides a good example of adaptation and survival of life forms in a harsh environment. The photography is excellent.

Grades 7-12. Excellent. Recommended. ALM
and Marilyn Sandt, Gr. 4, Skiles Test

THE BEER CAN BY THE HIGHWAY

1 sound strip, 1972, c
Warren Schloat #S-461, \$26 (C)

This has to be one of the best productions available for environmental studies. America's abundance and its wastefulness are presented with visual impact. The program is based on the best-selling book of the same name. A must for students of all ages. Also available with disc.

All Grades. Excellent. Recommended. GLR

ECOLOGY AT WORK: THE BIGHORN SHEEP

2 sound strips, 1971, c
Warren Schloat #B451, \$42.00

We go with the ecologist as he goes into the Rocky Mountains to observe the bighorn sheep, trying to determine why the

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population is reducing. After following several possibilities, it is determined that competition in grazing lands with other species and domestic stock is the cause and that only controls and restrictions on these lands will provide the food necessary for survival. A good study of an ecologist in action.

Grades 7-12. Good. Recommended. BLH

600's--Technology

DRUG ABUSE SERIES

4 sound strips, 1970, study guide
Hanna-Barbara Productions, \$40

Four topics: "Marijuana," "Uppers, Downers, Heroin," "Hallucinogens," and "A Survey" are discussed in this set of sound filmstrips. By allowing students to listen to "actual users--people their own age and background"--the producers hope that students will be properly motivated when making their own decisions regarding drug experimentation.

The fourth topic ("A Survey") presents a useful overview of drug abuse and should apply to a wide variety of audiences.

Grades 4-College. Good. Recommended. GLR

LEARNING THE NEW INTERNATIONAL ROAD SIGNS

2 sound strips, 1973, c
Eye Gate #X458A, \$21.00 (C)

With the fluency of international travel, countries have agreed upon international road signs. Since 1964, these changes have been made gradually, with plans to complete the changeover by 1977. Part I moves fast as it explains how symbols, colors, and shapes are used in the system. Part II goes into more detail, showing the old and new signs in use on the roads as comparisons are made. These or similar items are musts for an up-to-date center.

Grades 7-12. Excellent. Recommended. BLH

DRIVING RIGHT

6 sound strips, 1973, c
Eye Gate #TX457, \$62.75

A male narrator tells and shows driving in its simplest forms, from checking the car to driving on the freeway. As their taped guides point out, these cannot cover all situations, but an understanding and practice of the techniques shown would be a good basis for driving.

Safe Driving and Some Special Problems

covers the car, general caution while handling these "lethal weapons," and handling common hazardous problems.

Learning to Operate the Car covers dashboard and car parts for controlling, plus starting and handling. Basic Maneuvers with the Car covers turns and parking. Driving in Traffic considers "normal" traffic as 2- and 4-lane roads so explains use of lanes, light signals, and turning. Driving on Expressways covers entering, lanes, and leaving.

Finally, Learning to Operate a Motorcycle, fills a much needed gap with its parts and handling plus safety. Use of dual pictures in some frames helps show the technique more clearly.

Grades 8-11. Very Good. Recommended. BLH

CHILD CARE AND DEVELOPMENT

4 sound strips, 1971, c, 12m ave.
McGraw-Hill #102236, \$59 (C)

Although seemingly more theoretical than entirely practical, these strips show situations and ways of coping with them in the training of youngsters that are very sound and make one concentrate on the over-all training rather than one specific action.

Discipline and Punishment: Punish the act, not the child.

Intellectual Development of Children: Give a stimulating atmosphere early in life and the child will learn faster.

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Anxieties of Children: Prepare children before anticipated changes to relieve their anxieties.

Influences on Children: Everyone is influenced by their environment all through life; we can't shield them but must guide them.

Grades 9-12. Good. Recommended. BLH

INFANT CARE AND DEVELOPMENT, Set 2

4 sound strips, 1970, c

McGraw-Hill #102010-1, \$54 (R)

#102226-0, \$59 (C)

Young new or soon-to-be mothers discuss infant problems as examples are shown. Our Home Economics teacher was pleased to find materials in this area.

Infants and Learning: The most learning in children is gained during the first year of life. Give him good surroundings and let him learn at his own pace.

Growth in the First Year: Each child is an individual and will grow at his own rate--don't compare babies for average.

Infants' Food Needs: Make meal time a good time with food and love.

Breast Feeding and Bottle Feeding:

Grades 9-12. Good. Recommended. BLH

HOME DECORATION Set I

4 sound strips, 1971, c, 8m ave.

McGraw-Hill #102190-6, \$59

After presenting the basic Principles of Design through pictorial illustrations, these are put into practice as a young couple goes about planning, choosing, buying, and finally arranging furniture for their home.

Some of the audio is poor and it is hard to match frames if one gets off. It does encourage homemakers to be practical in their planning and buying.

Grades 10-12. Fair. Recommended. BLH

CONSUMER EDUCATION

6 sound strips, 1972, c, 18m ave.

McGraw-Hill #103439-0, \$78 (R)

#102342-9, \$90 (C)

A well-done practical set which makes the consumer think twice before spending. Packaged well in notebook form.

The Consumer and the Government: What the government does through what laws to protect the consumer.

Let the Buyer Beware: The consumer vote counts--make sure yours does by buying what you really need and want.

Money is the Medium: Budgets, savings, banks, borrowing, checking, credit buying.

How to Buy Food: You need the basic 4's--don't fall for attractiveness.

How to Buy Clothes: Read the labels for what is (and isn't) said, check quality and workmanship.

How to Buy a Used Car: Many, many tips given by a colored male narrator (good) including figuring extensive costs involved besides the initial car price.

Grades 8-12. Very Good. Recommended. BLH

700's--The Arts

STRAVINSKY'S FIREBIRD

1 sound strip, 1968, c

Imperial Films #975-R, \$14.50 (R)

#975-C, \$16.45 (C)

This filmstrip correlates events of Firebird to the musical themes of the composition. The artistic style is impressionistic. For greater impact, more realistic illustrations could have been more effective.

Grades 4-7. Good. Recommended. ALM

THE VISUAL CITY

4 sound strips, 1972 (?), c (C)

Warren Schloat #S-468, \$78

Designed to show students how to see and appreciate the cities that they live in or visit. Stresses the elements that make up the city, such as color, texture, and space.

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Planned for art appreciation and city planning classes, some instructors have highly recommended this material for visual literacy. This writer was not overly impressed by the program in the context of visual literacy, however.

Grades 7-Adult. Fair. Recommended. GLR

800's--Literature

THOREAU ON THE RIVER: PERSPECTIVES ON CHANGE

1 sound strip, 1971, c, 15m
McGraw-Hill #10220

We journey down the river with Thoreau as he gives his impressions as he observes nature. Even at the end, where man's touch is felt, his words are used. Useful both in literature and ecology, this approach is "different"--but the thoughts ring true even two hundred years after the writings.

Grades 8-12. Very Good. Recommended. BLH

900's--Geography

MAN'S EARTH HOME

8 filmstrips, 1970, c
EBEC, \$57.60

Explores man's relationship to his physical surroundings from several points of view; seasonal changes, features of the earth's surface, how we adjust to our environment, and the concept of geographical regions. Stresses basic terms.

Contemporary, with excellent photography and very good graphics.

Grades 1-6. Very Good. Recommended. GLR

FRANCE: THE COUNTRY AND ITS PEOPLE
(NATIONS OF TODAY SERIES)

4 sound strips, 1964 (R)
Filmstrip House, \$30.00

The topics covered in this filmstrip set include (1) geography, (2) history, (3) livelihood, and (4) Paris. The material

is full of facts and worthwhile information, but there are some negative points that should be mentioned. To start, there are no directions to help the user begin the filmstrips and records at the right place; it takes some guesswork. The narration is too fast, reminding one of a TV commercial, and the filmstrips are made from artwork, as opposed to actual photography. Also, the records have audible signals only.

Careful preview will be necessary with this set.

Grades 4-12. Fair. Preview.

GLR

ARABS AND JEWS

6 sound strips, 1972, c
Warren Schloat, \$ 92.00 (R)
\$110.00 (C)

Based on background and both sides of the Arab-Jewish crisis in the Middle East, this set gives an unbiased account of the problems. The role of the super powers is also presented.

Grades 9-12. Recommended.

FP

SEEING ALASKA

4 sound strips, 1973, c, 10m ave.
Coronet #S246, \$54.00

Photographs of actual people and places in Alaska show this as a huge land with few people, a land open for expansion.

Land and Resources shows that most of Alaska's 300,000 people live along southern and western boundaries along with a quick look at the interior and arctic areas. Fishing, Hunting, and Farming shows fishing as the primary commercial venture, with hunting of furs and producing food and dairy farming not so important. Industry and Commerce shows forestry, mining, tourism, and mining, with military projects helping the economy while it is being slowed down because of limited transportation. History and People starts with Russia's

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role, through sale to U.S. and the gold rush, decline, and finally the post World War II boom.

Grades 4-10. Good. Recommended. BLH

DOCUMENTARY ON CANADA

6 sound strips, 1973, c
SVE, \$57.50 (R) and \$63.50 (C)

Following the pattern of their new "Focus on America" series, this set picks a spot and people at a particular location in Canada and tells of them and their hardships and joys, so it is far more than a travelogue. Separate studies include:

The Fisherman of Nova Scotia
Quebec and the French Canadians
Pinawa, Manitoba: Suburb for Atomic Energy
Yellowknife: Capital of the Northwest Territories
Canada's Arctic Settlements
The Port of Vancouver: Canada's Pacific Gateway

Grades 5-10. Very Good. Recommended. BLH

LATIN AMERICA

5 sound strips, 1973, c, 12m ave.
EBEC #6474, \$58.50 (5R)
#6474K, \$67.28 (5C)

This set contains so much information that it would be impossible to remember it all. Yet, with the emphasis on studying Latin America today, this set is excellent as an introduction. It quickly presents Latin America's Land, History, People, Agriculture, and Industry. It should be followed with more detailed study of different countries or areas.

Grades 4-10. Very Good. Recommended. BLH

THE ANDEAN LANDS

5 sound strips, 1973, c
EBEC #6463, \$58.50 (5R)
#6463K, \$67.28 (5C)

A brand new set describes life in the Andean Mountains. The first two strips give an overview of all the countries while the last two are more detailed.

Life in the Highlands gives an overview of all the countries involved and the altitudes and transportation barriers. Highland Indians are descendants of the Incas and still live by subsistence farming with primitive ways. Life in the Lowlands tells of economic improvements with great farmland potential east of the Andes if transportation could be provided.

Venezuela: Sowing the Oil tells of this stable country having developed oil but using profits to start other industries which will carry the economy after the oil is gone. A Highland Indian Village reemphasizes the poverty among these Indians who live on potatoes from their community land. Shows the importance of Sundays and market days; shows the use of cocaine. The Coffee Farmer of Colombia has ideal land for coffee growing on the mountain; although life is simple, they are happy.

Grades 4-10. Very Good. Recommended, especially first two strips. BLH

BRAZIL

6 Sound Strips, 1973, c
EBEC #6466, \$70.20 (R), \$80.73 (C)

Brazil as a country can be somewhat compared to the U.S. in size and natural resources; yet most of us know very little about it--especially that it is a Portuguese speaking country. The people believe Brazil is destined to be a giant in economy as it is in size, accepting help but still doing their own thing. The first two strips give an overview of the whole country; the last four are more detailed.

The People of Brazil of varied backgrounds and colors are patriotic and have faith that Brazil is the land of the future, even though most are poor.

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The Land of Brazil is rich in potential resources but little developed. Northeast is developed but poor; Amazon Basin is where future wealth is stored; Southeast is most fully developed economically with mining and coffee growing; West is the new frontier where Brazil was built.

Flight to the Cities tells the worldwide story--people can't make it on the land so migrate and eventually live like pigs in the slums until they can move up or move back to the land.

The Coffee Fazenda visits a coffee baron on his land and the 3,000 people who work for him. He knows the coffee future is uncertain because of competition so is developing timber and cattle.

Two Brazilian Cities: Salvador and Sao Paulo compares the two cities. The first is old and is accepting the new; the second is entirely modern and progressive economically and is compared to a locomotive pulling the rest of the country forward.

Grades 4-10. Very Good. Recommended---at least the first two strips. BLH

INDIANS OF NORTH AMERICA

5 sound strips, 1973, c
National Geographic, \$67.50 (R)

Soundstrips covering the history of Indians of North America from ancient to modern times.

Grades 7-12. Recommended.

FP

FAMOUS PATRIOTS OF THE AMERICAN REVOLUTION

6 sound strips, 1973, c, 10m ave.
Coronet #S249, \$57

An enjoyable set of people active in the revolution, telling some of the lesser-known facts about the following people:

Crispus Attucks Haym Salomon
Patrick Henry Molly Pitcher
Nathaniel Greene John Paul Jones

We find these are real, normal people, and not just born heroes, ones who just acted naturally. The drawings are more like sketches than photographs but the effect is still good.

Grades 4-11. Good. Recommended.

BLH

THE AMERICAN FLAG IN MUSIC, WORD, AND DEED

4 sound strips, 1973, 60 fr. ave.
4 C, 1 R, 2 posters
Jam Handy, Scott Education Div.
Demco V762967, \$67.00

Although the flag is seen flying from staffs atop schools and government buildings, there is a dismaying lack of knowledge concerning its history, design and proper way of handling and displaying it. I Was There tells of several places the flag has been and the historic events it has witnessed. Flags Over America tells of the various colors and designs of the flags that have flown over the U.S. The Flag Code describes proper procedures for displaying it. The Flag in Action tells of the ways in which the flag is used as a national symbol.

Grades 4-8. Good. Recommended.

SC

COLONIAL AMERICA

5 sound strips, 1971, c, 50 fr. ave.
McGraw-Hill, distributor, \$79.35
American Heritage, producer

Through authentic pictures, maps, and quotes, we are led through the period of English colonization in the New World. Chronological order is followed rather than the usual area order; therefore, we meet the leaders and actions in the colonies as a whole rather than by bits and pieces. It seems a great deal of research was done in the production of this set by American Heritage. Each strip ends with a statement interesting one in what is next to come.

England Stakes a Claim tells about failures through Jamestown. Religious Havens

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starts with the Puritans and the role religions had in settlements, through the Salem trials. The American Melting Pot brings in the Dutch settlement as a buffer between France and England, plus the many other nationalities of settlers including slaves and the resulting prosperities in all the colonies. Expansion and Conflict tells of the long years of French and English conflict and how the wars were carried into the colonies. Has much about Ben Franklin and his "unite or die" thoughts. War for Empire is the French and Indian War and its leaders.

Grades 6-12. Very Good. Recommended. BLH

F--Fiction

CHILDREN'S LITERATURE SERIES:

EXPRESS YOURSELF

6 sound strips, 1973, c

McGraw-Hill, #105567-3, \$78 (R)

#102324-3, \$84 (C)

Children are introduced to literature through audio and visual versions of various books, not particularly the most highly rated. Art work is not tops but satisfactory. One would be wiser to preview and chose desired ones from total series of 36 rather than to buy by sets. Housed in attractive and durable notebook format. Little Red Computer is especially good.

Grades 1-4 (varies with book). Fair to Very Good. Parts Recommended. BLH

EPISODES FROM FAMOUS STORIES (preview pak)

6 sound strips, 1973, c, 70 fr. ave.

EBEC, \$70.20 (?)

The preview pak for this set gave a quick look at each story--all on one strip. All were good but some variations from the written story were noted. A nice way to create interest in these classics with the hopes of "whetting the appetite" enough for students to read the books. Titles include:

Robinson Crusoe

Tom Sawyer

Treasure Island

Legend of Sleepy Hollow

Heidi

Adventures in Wonderland

Grades 4-6. very Good. Recommended. BLH

INVITATIONS TO READ SERIES

3 sets of 4 sound strips with story folders, 1973, 2-13m each

Produced by Knowledge Aid

Purchase from Filmcraft, \$46.50 each

Knowledge Aid's "Invitations to Read" series are sets of sound filmstrips--informative and enjoyable, which end with an invitation to read more about the subject by listing specific books with authors and encouraging the listener to ask the librarian for them. It works!

TALES FROM NEAR AND FAR, #2610, \$46.50

The Silly Clown

The Magic Star

The Wise Judge

Senor Coyote and Senor Mouse--is a not-too-interesting Mexican folk tale on being fair. Not as well done as the other two sets.

LET'S FIND OUT STORIES, #2640, \$46.50

Air is All Around Us

Flash, Bang!

The Sun, A Bright Star

The Bottom of the Sea: Cecil, the pet parrot, can re-create time, so takes Sam to the bottom of the sea where they talk to the creatures and learn how it is studied. Ends by listing a few books which might be found on the subject. Very Good.

FIRST EVER STORIES, #3516, \$46.50

The First Men to Fly (Wrights)

The First Olympic Games

The First Submarine

The First Parachute Jump (Garner):

Follows the history of parachuting. Fair

Grades 2-4. Good. Recommended.

BLH

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THE LITTLE HOUSE

Sound Strip, 1973, c
 Weston Woods #SF142, \$9.50 (R)
 #SFC142C, \$12.75 (C)

Grades 5-6. Good. Recommended.

BLH

The story, from the Caldecott book by Virginia Burton, tells of the little house which is built in the country but eventually is surrounded by the huge, noisy, city. In the end, the house is moved back to the country. Not only does this story portray the seasons but also demonstrates problems of the city. The illustrations are reproduced from the artist's drawings. The narration is clear and accompanied by appropriate background sound effects.

Grades K-2. Excellent. Recommended. ALM

Media Mix

(kits, charts, tapes, slides, filmloops)

300's
 DISPLAY ROUNDUP

75 slides, 1967, c, 35mm with script
 Fairchild Publications, \$162.50

An excellent set of slides with script showing various methods of promotional displays from many types of stores. This would be most helpful for classes in distributive education and other vocation oriented classes.

Grades 9-12. Excellent. Recommended. MW

THE PEOPLE AROUND US

30 charts, 14 x 22, in sturdy
 masonite cover stand
 American Guidance

Designed to accompany the text of the same title, these charts show picture situations involving children and the people around them in everyday life. These should stimulate discussion in answering the problem question presented, then studying further. This is one of a series of guidance books and charts stressing the importance of understanding ourselves and others.

STUDY SKILLS

8 tapes, nd, 12m each
 Tapes Unlimited, \$37.60 (\$4.95 each)

Each one of this series of tapes is informative and amusing. Featured is a conversation between two "mice." Topics include study habits, taking notes, outlining, using a textbook, and oral and written reports. May be used individually or in series. Successfully used in upper elementary grades by this writer, and probably could be used with some junior high groups.

Grades 4-6. Very Good. Recommended. GLR

AMERICAN OCCUPATIONS SERIES

99 tapes, 198 titles, 1970 (?) (C)
 ESP #4501

In a traditional lecture method, a gentleman tells about 196 various occupations, basing information on the DOT guidance set statistics. Listening to these is not particularly thrilling, but the information of opportunities, personality required, education necessary, pay, etc., gets across. Each lesson ends with an address of an organization which will supply further and possibly more up-to-date information. Both titles are on both sides of each tape; they would be easier to use if the one proper title were placed on each tape side. The lessons are mostly for traditionally male occupations.

Grades 8-12. Fair-Good. Recommended. BLH

A MAN'S WORK: GROUP 4, STRUCTURAL
 10 tapes (C), 20 titles, 1973 (?)
 International Teaching Tapes

An interviewer goes to the man on the job and talks to him as he works--noise and all. In this way, one gets more of the atmosphere even though the noise is sometimes distracting to what is being

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said. The worker tells how he trained for and got the job, how he feels about it, where he's going, etc.

Grades 7-12. Good. Recommended. BLH

WHAT'S IT LIKE

24 tapes, 1970, 12m ave. (C)
Produced by John Colburn Associates
Distributed by Knowledge Aid

"I'm black and from the inner city--and I made good" is the theme of these taped interviews with workers. Each tells how he or she got into the job, what a work day is like, how youngsters could train for such a job, salaries, etc. Most of those interviewed (by the black interviewer) are well satisfied with their positions and are looking forward to advancement. Although specifically made to encourage blacks, they are informative enough to be used with all. This set has the best balance of male-female careers we've previewed. The interviewer does an excellent job of asking leading questions to get information and, at the same time, make the job holder feel at ease. Only one title per cassette. Set is intended to serve minority groups.

Grades 6-11. Very Good. Recommended. BLH

JOB SURVIVAL SKILLS PROGRAM

Kit with sound strips, 1973, c
Singer-SVE, Strips Only, \$182.00
Complete Kit, \$449.95

A basic program of job survival skills packaged into a functional program. Key objectives are the importance of obtaining and developing a job skill, employment placement mechanics and job retention skills. Complete program includes 13 sound filmstrips, simulation materials, participant workbooks, group leader's instructions, and overview manual.

Grades 9-12. Recommended. FP

400's

DEVELOPING LANGUAGE ARTS SKILLS

2 LP's, 1968 (also available on tape)
H. Wilson Corp., LP 160-09

Vocabulary enrichment (similarities, synonyms, antonym), propaganda techniques, topic sentences, drawing conclusions, note-taking, and outlining comprise the topics discussed. The main purpose of the vocabulary selections is to stimulate an interest in words. Other sections contain activities designed to guide students toward acquiring critical reading and study skills.

Although vital skills are presented, most students who are accustomed to the rapid-fire pace of television may find the presentation a little slow. Student worksheets are needed, but not included. If available, they would not only encourage active student involvement but also help develop the student's visual vocabulary.

Grades 4-8. Very Good. Recommended. GLR

RAP (Reading Achievement Program) "F"
Kit of 10 sound strips, booklets, c
Acoustifone, \$125 each set

"I can learn vocabulary this way," says a slow sophomore. "They are quiet as mice," says their teacher--and that's almost impossible for that group. These under-achievers (problem students) still don't enjoy studying, but they do work and learn with RAP.

These "reading improvement programs are specifically written in adult style to meet the needs of under-achieving students, 11 to 18 years of age, who are reading at 2nd, 3rd, 4th, and 5th levels.) The "F" series previewed is for older students at 4th and 5th grade reading levels.

Each kit contains ten sound filmstrips which introduce key words followed by a sight-sound essay (booklet included) and follow-up work for comprehension and vo-

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cabulary. Essays are interesting and attractive to boys especially. Our teacher adds her own ideas for more effectiveness but is basically happy with the program. Ten sets available.

Grades 7-10. Very Good. Recommended. BLH

500's

BEGINNING MATH CONCEPTS LEARNING MODULE
Kit, 1973, c, SVE, \$310.50

Learning modules have several parts to them--some items teach, others are practice in different ways. They are to be used separately or together, for the whole class, small groups, or individuals. Dr. Lola May was consultant for this set. The module includes:

12 sound filmstrips in which Mr. Plum acts as teacher and Box the learner. Clever and appealing to youngsters as they learn cardinal numbers, symbols, sets, shapes, place value, addition, subtraction, and fractions.

24 cassette response card lessons on 12 solid cardboards and 12 tapes, asking pupils to individually help Box figure the programs by writing on the erasable card with a wax crayon. They follow the filmstrip lessons.

40 flash cards, triangular shaped covered cardboard for both addition and subtraction.

135 mini prints, cardboard flash cards to be used individually to recognize numbers, shapes, symbols, and sets, or to be used together to create problems.

Shapes and Colors Floor Game in the popular "Twister" format.

2 Board Games on both sides of one folded cardboard to make a game out of matching numbers or in making and solving problems. (a little teacher ingenuity can make these even more effective than the rules show.)

4 hardboard geometric shapes forms with 56 fractional parts formed of foamy plastic pieces. Looks durable enough for lots of use.

30 number lines, plastic coated.

30 student evaluation booklets for progress records.

This set is made to be used and should hold up well and may be purchased as a complete set in an attractive box or each part separately.

Grades K-1. Very Good. Recommended. BLH

HOW OUR EARTH CHANGES

8, 8mm super 8 filmloops, 1973, c, 4m
Coronet, \$145 or \$20 each

We're not convinced 8mm silent loops are the most practical way to present this information. Slides or study prints could do about as well. Still, these with captions at the bottom are very understandable.

Mountains #1 (fair); formation, wearing down, erosion, internal pressure, volcanic.

Volcanoes #2 (good): definition and explanation of the following volcano types: strato, cinder cones, lava dome, shield volcanoes.

Earthquakes #3: good expression of internal pressure resulting in faults. A violent change in pressure may start shock waves and result in an earthquake.

Weathering #4: breaking down of rocks by sun, heat, cool rain, ice, and wind.

Soil #5: bedrock, loose rock, subsoil, topsoil. Topsoil is made from rock through weathering.

Running Water #6: causes erosion and forms land.

Shorelines #7: wave action breaks down shorelines and form beaches.

Glaciers #8: only part of them melts, then build up. Piedmont, alpine, and continental types shown.

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Grades 5-10. Good. Parts Recommended. BLH stream action, thunderstorms, and wind erosion. Accompanied by a guide which covers objectives, content and discussion topics for each loop.

EARTH SCIENCE LOOPS, Set 2

6, super 8mm filmloops, 1972, c, 3½m
McGraw-Hill #101739-9, \$130, \$18 ea.

Grades 6-9. Good. Recommended. MW

Ocean Basin Topography

Shows the various ridges, sonar recordings recording accurate map of ocean bottom and physical features and names them. Could do same with pictures or transparencies.

DOING SCIENCE: PHYSICAL SCIENCE

16 experiments through 5 cassettes,
+ non-consumable experimental parts
EBEC #6720K, \$113.50, 1973
(Natural Science, \$113.50--19 exp.)

Ocean Currents

By means of moving arrows, currents over the world are shown moving, with those in the Atlantic Ocean identified. Also shows measuring ocean temperature with the Nansen bottle and the movement of major water masses in the Atlantic Ocean. Moves rather fast.

Science teachers find students want to "do it myself" of have "hands on" rather than just be observers in laboratory experiments. This is exactly what this kit provides--mechanics, instructions, and supplies for individual intermediate level students to conduct their own experiments. All the teacher need do is provide the time, a little space, encouragement, and finally conduct a class "excursion" with the help of the end frames on each filmstrip to make a check of findings made through the experiments.

Sedimentation and Sedimentary Rocks

The layers of silt are identified (gravel, sand, silty-clay, clay), then several water masses are shown as the silt changes the mass pattern. Even shows fossil layer of deposits.

For example, in the "Magnetism" lesson, three laboratory assistants are given lab instruction books to prepare the stations. They must bring some consumable materials from home (cardboard, string, wooden piece, etc.); other items are secured from the teacher (paper clips, chalk, etc.), and the experimental parts (magnets, iron filings, etc.) from the lab kit. Detailed and pictured instructions are given for station preparation. Each student listens to instructions on the tape cassette while conducting five different experiments. The filmstrips provide pictorial guides of the experiment set up properly but not the answers. Instructions and pictures also include carefully caring for the station and leaving it in order for the next person, as well as safety factors. Magnetism experiments include:

Stream ActionThunderstorms

Shows cumulus clouds as cold front advances.

Wind Erosion and Deposition

Shows wind action in the wearing of rocks, in blowouts, and in movement of sand dunes.

Grades 5-8. Fair. Recommended. BLH

EARTH SCIENCE, Set 2

6, super 8mm filmloops, c, 3½m ave.
McGraw-Hill, \$130

This is an expensive set of materials but quite good for junior high general and earth science classes. It covers adequately such subjects as crustal evolution, ocean topography and currents,

Poles of bar magnets.
Attraction and repulsion of poles.
Magnetic field.

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Penetration of magnet fields through different materials.
Performance of an electromagnet.

These are simple experiments but basic--a terrific way to allow students to find out for themselves with a minimum of teacher effort. A traditional teacher will have to "give" a little on the time factor. Other areas in the Physical Science Kit include: Light and Lenses, Electric Current, Simple Machines, and Static Electricity. The Natural Science Kit covers Body Chemistry, Matter and Change, Plant Growth, Streams, and Erosion.

Grades 3-6. Excellent. Recommended. BLH

ECOLOGY AND HUMAN RESOURCES

VMI Transparency Book, \$6.95

A book of 12 transparencies which simply show ecology, food webs, chains, and balances in nature in elementary terms with ditto masters for testing and student comprehension.

Grades 2-8. Very Good. Recommended. BLH

600's

SPENCO HEALTH MATERIALS

Miscellaneous materials
Spenco Corporation

Every teacher of health should have access to these unique teaching materials. Tobacco, alcohol, drugs, and venereal diseases are the topics covered. Grade levels are left up to the teacher as is the course of study, but this writer feels that all upper elementary students should see the dramatic demonstration of the cause of cigarette disease, "The Mechanical Smoker."

A wide selection of materials--many of which are not common in the school setting--are available. These include models, charts, specimen, decals, paperweights, books, games, buttons, lesson guides, and other items. Prices range

from \$1 to \$70. Write to their catalog.

All Levels. Excellent. Recommended. GLR

FOOD PREPARATION SERIES IV

8, super 8mm filmloops, 1969, c, si.
McGraw-Hill, \$145

Step-by-step procedures are shown in preparation of the following foods. Ingredients are labeled as added. Very clear and simple with close-ups of the demonstration showing details clearly:

Ribbon and Checkerboard Sandwiches
Pinwheel Sandwiches
Cooking a Stew
Preparing a Stew
Stuffing and Trussing a Chicken
Gelatin Mold
Hamburgers
Fish

Grades 7-12. Good. Recommended. BLH

SEWING TECHNIQUES, Sets II and III

8, super 8mm filmloops, 1970, c, 3-4m
McGraw-Hill, #101550-7, \$145
#101559-0, \$145

Clear and detailed demonstrations of how to do the following techniques:

Set II

- 1--Tailor's Tacks
- 2--Sheer Fabrics: Pinning Darts
- 3--Heavy Fabrics: Stitching and Pressing Darts
- 4--Heavy Fabrics: Marking and Pinning Darts
- 5--Sheer Fabrics: Stitching and Pressing Darts
- 6--Plain Hem
- 7--Preparing a Curved Hem
- 8--Taped Hem and Dressmaker's Hem

Set III

- 1--Seam Finishes: Stitching and Pinking
- 2--Seam Finishes: Turned and Stitched

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- 3--Seam Finishes: Hand Overcasting
 4--Seam Finishes: Machine Overcasting
 5--Preparing a Facing
 6--Applying a Facing
 7--Preparing a One-Piece Facing
 8--Applying a One-Piece Facing

Grades 7-12. Very Good. Recommended. BLH

600's, 700's, 800's

BASIC RULES OF SELLING

14 slides, c, 1968

Fairchild Publications, \$10.00

An excellent slide presentation with commentary, both in a loose leaf binder. It is a brief dramatization of the major rules and techniques of retail selling. The set would be very good for a class in salesmanship or even a speech class for use in an appropriate unit.

Grades 9-12. Very Good. Recommended. MW

GREAT THEMES IN LITERATURE

9 C, 1972, guides, study sheets
 Viewlex, Inc., \$98.00

The set is an expensive item but gives an excellent discussion of various types of literature, including poetry, short story, and essay. The independent study sheets make this item a type of programmed learning which would need careful background introduction. A very good selection for junior and senior literature classes and one which better students could use individually for enrichment.

Grades 11-12. Very Good. Recommended. MW

900's

INDIA

Kit--3 sound filmstrips, 35+5 plastic student maps, 3 ditto master books: Readings, Maps+transparencies, and Student Activities; guide; OH pens and eye dropper, 2 color trans.

Produced by Mealey, 1972

Distributed by Nystrom, \$129

This kit is a complete mini-course on India with the majority of study based on ditto readings and ditto map study. Two sound filmstrips (as well as another sound strip which introduces the map-travel study kits), add interest to the unit but do not seem an integral part. Although good, the kit, produced by Mealey, does not compare in quality to kits produced as well as distributed by Nystrom. This kit contains white and clear large plastic relief student maps for varied studies--probably the most valuable feature. The set is geared for teacher-led classes, not self-instruction. All is housed in a not-too-sturdy cardboard "suitcase." I personally feel the money could be better spent for more video materials since it is impossible to cover these big areas in two strips.

Grades 6-10. Fair. Recommended. BLH

SOUTH AMERICA
 GREAT BRITAIN
 AFRICA

Kits as above are also available, except without 2 transparencies
 Nystrom, \$129 each

Individual prices for above sets:

Student 3-D maps	45¢ each
Readings booklet	\$15
Student Ind. Activities	\$25
Maps booklet	\$18
Teacher's Guide	\$ 5.75

BATHOMETRIC GLOBE

Globe and cassette, c, 1973
 Nystrom #OC12C, \$35

A 3-D relief globe; this one gives the topography of both land and seas. The tape guides the individual into a more detailed study of "hands on" the globe. Land is colored in browns, the seas in blues. Very effective although it lacks identification of special features. The globe as well as a similar map are part of a total topography study unit.

Grades 3-12. Very Good. Recommended. BLH

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WORLD MAP, RAISED RELIEF

67 x 47 inch, 3-D, 1973, c (C)

Nystrom #OC98C, \$70 with cassette

The topography of the world--land and seas is given on this map. Formations are not named which limits its usefulness. A cassette goes along with it to further class and small group study. This is the first topographic 3-D map of the ocean we have seen.

Grades 3-12. Very Good. Recommended BLH

EXCURSIONS IN AMERICAN HISTORY

60 cassette tapes, 20m ave.

Instructional Dynamics, \$350

These tapes take up various events of American history, some very well known and others of a more obscure nature. They present many of the incidents in a somewhat different context than the usually accepted one.

The tapes are packaged in handy notebook type folders with 12 tapes to a set. These would be excellent supplementary materials for American History classes.

Grades 10-12, and advanced 7-9. Rec. MW

F -- Fiction

TIMBERWOOD TALES

10 cassettes with 10 books, 1968

Knowledge Aid, \$74.50

"Read-along with me as I go exploring"-- says Alphie. His words are in balloon bubbles in the book as the "reader" is told to follow page by page. Excellent for readers who have some basic skills (mid-first-grade, beginning second, or reluctant readers). Books are informative as well as enjoyable. Titles are:

An Ant is an Ant?

A Cat is a Cat?

A Penguin is a Penguin?

A Seal is a Seal?

A Bowerbird is a Bowerbird?

A Bat is a Bat?

A Beaver is a Beaver?

A Bat is a Bat?

A Gorilla is a Gorilla?

A Platypus is a Platypus?

Grades 1-2. Very Good. Recommended. BLH
and Katie McClung, Star City Grade 2

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Addresses of Sources

Acoustifone
8954 Comanche Avenue
Chatsworth, California 91311

AIMS
Aims Instructional Media Services
Box 1010
Hollywood, CA 90028

American Guidance Service, Inc.
Publisher's Building
Circle Pines, Minn. 55014

Beckley Films, Inc.
Box 28
Bradenton, Florida 33506

CCM Films
34 MacQuesten Parkway, South
Mt. Vernon, NY 10550

Center for Humanities
Two Holland Ave.
White Plains, N.Y. 10603

Centron Films
1621 West Ninth Street
Lawrence, Kansas 66044

Classroom World Productions
Box 2090
Raleigh, N.C. 27602

Communications Group West
6430 Sunset Blvd.
Hollywood, CA 90028

Coronet
65 East Water Street
Chicago, Illinois 60601

Demco
Box 1488
Madison, Wisconsin 53701

Walt Disney Educational Mtls. Co.
800 Sonora Avenue
Glendale, CA 91201

Doubleday Multimedia
Box 11607
1371 Reynolds Ave.
Santa Ana, CA 92702

EBEC
Encyclopaedia Britannica Ed. Corp.
425 N. Michigan Avenue
Chicago, IL 60611

ESP, Inc.
2304 E. Johnson
Jonesboro, AR 72401

Eye Gate
146-01 Archer Avenue
Jamaica, New York 11435

Fairchild Publications, Inc.
7 E. 12th Street
New York, NY 10002

Filmstrip House
432 Park Avenue South
New York, NY 10016

Guidance Associates
41 Washington Avenue
Pleasantville, NY 10570

Hanna-Barbera Productions
Educational Division
3400 Cahuenga Blvd.
Hollywood, CA 90028

Herbert M. Elkins Company
Tujunga, CA 91042

H. Wilson Corp.
555 W. Taft Dr.
South Holland, IL 60473

Imperial Film Company
P.O. Drawer 10007
Lakeland, Fla 33802

Instructional Dynamics
166 E. Superior Street
Chicago, IL

International Educational Films
AIMS Instructional Media SVCS. Inc.

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Addresses of Sources, continued

International Teaching Tapes
Learning Resources Division
Development Corporation
Toronto, Canada

purchase from local rep. or
St. John's Business Machines Co.
1134 Lincolnway East
South Bend, Indiana 46618

Jam Handy
Scott Educational Division
374 Lower Westfield Road
Holyoke, Massachusetts 01040

King Screen Productions
320 Aurora Avenue, North
Seattle, Washington 98109

Knowledge Aid
6633 West Howard Street
Niles, IL 60648

Learning Corporation of America
711 Fifth Avenue
New York, NY 10022

Lyceum Productions, Inc.
P. O. Box 1226
Laguna Beach, CA 92652

McGraw-Hill
330 West 42nd Street
New York, NY 10036

National Geographic Society
Department 76
Washington, D.C. 20036

Naubacher-Vetter Film Productions
1750 Westwood Blvd.
Los Angeles, CA 90024

Nystrom
3333 Elson Avenue
Chicago, IL 60618

Pyramid Films
Box 1048
Santa Monica, CA 90406

Schloat Productions
A Prentice-Hall Company
150 White Plains Road
Tarrytown, New York 10591

Spenco Corporation
Box 8113
Waco, Texas 76710

Spoken Arts
59 Locust Avenue
New Rochelle, NY 10801

SVE (Singer)
Society for Visual Education
1345 Diversey Parkway
Chicago, IL 60614

Tapes Unlimited
984 Livernois
Troy, Michigan 48084

Teaching Resources Films
357 Adams Street
Bedford, N.Y. 10507

Universal Education and Visual Arts
221 Park Avenue South
New York, NY 10003

Viewlex, Inc.
Holbrook, N.Y. 11741

Visual Aids Studio
1904 Avon Q
Huntsville, Texas 77340

VMI (Visual Materials Incorporated)
Redwood City, CA 94064

Warren Schloat: See Schloat Productions

Weston Woods
Weston, CT 06880

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